



Become a corporate partner

Help create a world where every child survives cancer.

We believe that when we come together, we can make the impossible possible

Thanks to the help of our extraordinary supporters and corporate partners, we are working towards a future where every child and young person survives cancer.

Why it's important

- In the UK, 10 children and young people are diagnosed with cancer every day.
- Cancer is still one of the biggest causes of death in children under the age of 15.
- Childhood cancer is not the same as adult cancer. Everything from the type of cancer to how far it spreads and how often it's treated is different.
- Due to a lack of research and funding, harsher treatments developed for adults are often used to treat children leading to lifelong side effects.



What we do

For the last 35+ years, we've been working tirelessly to fund vital research, support families and raise awareness.



We fund research

We've seen how even a small breakthrough can make a significant difference to the survival chances of every child and young person. That's why we pour our fundraising into research.

- Funded over 300 research projects.
- Developed tests that are now used by the NHS and hospitals worldwide.
- Helped survival rates grow from 67% to 85.2%.



We support families

Our funding provides emotional and financial support for children with cancer, and their families, through treatment and beyond.

- Invested £8.3 million in free family homes near hospitals.
- Organised amazing days out for 75,000+ patients and their families.
- Provided tools, resources and a network to families to help them feel more confident.



We raise awareness

We work to increase understanding, inspire action and ensure that childhood cancer is always on the agenda.

- Campaigning and raising awareness since 1988.
- Helped the public and the scientific community to understand childhood cancer better.
- Developed national campaigns and initiatives and secured regular media coverage.

Why Partner With Us

Your organisation could facilitate the next breakthrough in childhood cancer research.

Make an impact

We know from our experience that businesses can be a force for good. By becoming a corporate partner, your company can help provide families with support for today, hope for tomorrow and fund life-saving research into childhood cancer.

Engage your team

We're passionate about what we do, and about helping you nurture a culture of giving within your company. Employees can give back in a way that's fun and rewarding, and see the direct effect it has on the families we support.

Reach your goals

Corporate Social Responsibility is a great way to align your business with the community you serve. Partnering with us can help you demonstrate your commitment, reach your social responsibility goals and make a real difference to children living with cancer in your community.

Build new connections

With consumers becoming more socially conscious, partnering with us can help you connect with audiences who have similar values.



“Ladbrokes partnership has been running for 3 years and our teams have enjoyed it so much that we’ve now signed up to continue our efforts into 2024. The efforts of all colleagues to raise funds for Children With Cancer UK has been incredible and we’ve enjoyed every second of it. Throughout the partnership, we have had the pleasure of working alongside some fantastic people from Children with Cancer UK. We’re looking forward to the great work we can do this year and can’t thank the dream team from Children with Cancer UK and Rachel from the Ladbrokes Trust enough for all their help and support.”

Olabisi Daramola,
Retail Marketing Manager,
Entain Group

How your team can make a difference

There are many ways you can get involved.

- 1 Host your own fundraising event – get creative to inspire staff.
- 2 Support payroll giving so your staff can donate from their pre-taxed income.
- 3 Match fund one of our appeals or your staff's payroll giving.
- 4 Get active and take on a challenge. Walk, run or cycle individually or as a team.
- 5 Nominate us as your charity partner or as charity of the year.
- 6 Micro-donations. Round up company bills or donate a small percentage of sales.
- 7 Spread the word on your company socials to help raise awareness of childhood cancer.

The more people we have on our team, the faster we can find a cure for childhood cancer.



Nieve had only just celebrated her 5th birthday when she was diagnosed with Wilms' tumour. She had to endure over a year of difficult treatments including chemotherapy, radiotherapy and a 12-hour surgery. Thankfully the treatments were effective, and she is now enjoying life as a normal child again. Your company can help us transform the lives of more children like Nieve.

You're in good company

We're proud to be able to continue our vital work with the help of our corporate partnerships.



UK CLOTHING CARAVAN



Ladbrokes



pentex

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